

TSWP Entrepreneurship Volunteer Application Due Sept 11 (11:59 pm)
Please read this document and complete the application form located at the bottom

Position Type: Volunteer Student Team Member

Term Length: 4 months (September–December 2026; adjustable/renewable)

Eligibility: Open to high school and university students

Weekly Commitment: Mandatory virtual meeting every Saturday at 10:00 a.m., plus approximately 2–3 hours per week to complete assigned deliverables.

Some positions require in-person commitments in **London, Ontario (location TBD)**. Please review the Special Notes under each position.

Positions Available

1. Project Management & Partnerships
2. Finance & Logistics
3. Product Design
4. Marketing

About the Program

The Student Water Project Entrepreneurship Program gives students hands-on experience in product development, e-commerce, marketing, project management, and creative design while raising funds for TSWP's clean water initiatives. 100% of profits will support our pilot project at Rianyabayo Memorial Academy.

The team will develop and sell a small collection of TSWP merchandise, such as stickers, keychains, prints, apparel, and other products. Students will work together to take products from idea to sale, including product selection, design, budgeting, manufacturing, marketing, packaging, and distribution.

The team will also help market a student-created picture book combining storytelling, water education, and illustration. The book's illustration and design will be completed by a separate illustration team.

Role Responsibilities

1. Project Management & Partnerships (In-Person)

- Coordinate between the product design, finance, marketing, and logistics teams.
- Identify local markets, fairs, school events, and pop-up sales opportunities.
- Contact local businesses and organizations regarding potential partnerships and product collaborations.
- Complete in-person product packaging and shipping when required.
- Attend fairs, pop-ups, and other sales events.
- Coordinate and lead event volunteers when required.

Special Notes

- This is a **hybrid/in-person role based in London, Ontario**.
- Students will be notified during the previous week's meeting if an in-person session is required the following Saturday.
- Saturday in-person sessions will generally take place after the 10:00 a.m. team meeting and last approximately **1–1.5 hours**.
- Additional attendance at fairs, pop-ups, and special events is required.

2. Finance & Logistics (Remote)

- Establish and manage project budgets.
- Track product costs, sales, revenue, and profit.
- Compare manufacturers and request quotes.
- Manage and monitor relevant manufacturing, e-commerce, and sales platforms.
- Determine whether products should be manufactured externally or produced in-house.
- Recommend product pricing based on production costs and fundraising goals.
- Prepare a final financial report at the end of the four-month term.

Special Notes

- This role is **fully remote**.
- Products may be manufactured through external manufacturers and print-on-demand services.
- E-commerce and online sales will be managed through Zeffy.

3. Product Design (Remote)

- Create original digital artwork and graphics for TSWP merchandise.
- Design products such as stickers, keychains, bookmarks, prints, T-shirts, and other merchandise.
- Incorporate individual artistic styles while maintaining TSWP's overall visual identity.
- Prepare final design files for manufacturing.

- Work with the marketing team to maintain consistent branding across products and promotional materials.

Special Notes

- This role is **fully remote**.
- Applicants must submit a **portfolio or artwork folder**.
- Applicants must list the design software they are proficient in, such as Procreate, Nomad Sculpt, Adobe Illustrator, or similar programs.
- Product Design students are **not responsible for illustrating or designing the student picture book**.

4. Marketing (In-person)

- Create social media posts, graphics, and short-form videos.
- Photograph and film finished products and promotional content.
- Develop product launch campaigns.
- Promote online purchasing opportunities, fairs, and pop-up sales.
- Create seasonal and holiday-focused promotional campaigns.
- Work with the Product Design team to maintain consistent branding.
- Help promote the student-created picture book and its submission, launch, and sales campaigns.

Special Notes

- This is an **in-person role based in London, Ontario**.
- Students must be available on Saturdays following the 10:00 a.m. meeting when in-person content creation is scheduled.
- In-person activities may include filming, photography, editing, and other promotional content creation.

Mentorship

Special Notes

- Selected meetings will feature guest entrepreneurs, founders, or industry mentors.
- Mentors may provide feedback on product ideas, designs, marketing strategies, and overall project development.

Ready To Apply?

Application Link: <https://forms.gle/hNo6gh7XYjuR5PPy5>